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PLUTINO GROUP IS ONE OF THE LEADING TALENT SOURCES FOR HAIR & MAKEUP ARTISTS, FASHION STYLISTS, OFF FIGURE STYLISTS, PROPS DÉCOR, AND PRODUCTION www.plutinogroup.com

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Plutino Group Proudly Congratulates Grace Lee as the Lead Makeup Artist for Maybelline New York in Canada.

TORONTO, January 27, 2012 – Cosmetics giant Maybelline New York Canada has named Grace Lee as their Lead Makeup Artist in Canada. The talented Plutino Group beauty expert brings her mastery of the craft, eye for detail, and engaging personality to the spokesperson role, and is a natural fit with the brand.

“I am beyond thrilled to be working with Maybelline New York, the #1 Cosmetics Brand Worldwide!” says Grace. “To be named their official makeup artist for Canada is a real honor and I can’t wait to see what the future holds.

“Having Grace represent Maybelline New York is a testament to the talented expert that I have always known her to be, and I am so excited that Grace has the opportunity to show the world what she is capable of,” says Roseanna Plutino, founder and president of Plutino Group.

Based out of Toronto, Grace aligned with Plutino Group two years ago to further her calling and to help elevate her career. Grace’s tenure and the value of her incomparable experiences through her years within the industry have shaped her into a remarkably well defined and well rounded Artist, with a vast repertoire spanning beauty, editorial, runway, bridal, TV and commercial.

Throughout her 15 years experience as a professional Makeup Artist, Grace has built a strong portfolio of high profile clients including Eva Longoria, Justin Timberlake, Anna Paquin, Hilary Swank, Minnie Driver, Amy Sedaris, Marcia Gay Harden, and Yoko Ono. She has lent her artistry to prolific shows in Milan, Paris, and New York. Her work has been highlighted in countless magazines including Details, FASHION, Glow, Flare, W, Nylon, Canada, Elle Shanghai, and Vogue Taiwan. In addition to her new position, Grace will maintain her service to existing clients and celebrity personalities as a freelance artist through Plutino Group, while focusing on her most important role as a loving mother of two children.

An innate appreciation for individuality, and belief that beauty resides in us all, provides the foundation for her expertise. Grace continues to bring her beauty belief to life as she starts her journey with Maybelline New York Canada in January 2012.

About Plutino Group

In 1991 Roseanna Plutino founded Plutino Group, the first agency in Canada to work with a rich range of talent: hair and makeup artists, fashion stylists, producers, off figure stylists, props, décor, creative direction and production. Paired with Blender Productions, Plutino Group is a one-stop shop offering an unsurpassed pool of talent resources and comprehensive services to facilitate and fulfill clients' advertising and editorial production needs. Plutino Group and Blender Productions have made visions come to life for thousands of clients over nearly 2 decades.

For more on Plutino Group, please visit <http://www.plutinogroup.com/>

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